



**RICE
DAIRY**

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Immersion

Global dairy markets are complex, interpretive, and dynamic. *Rice Dairy Immersions* guide you through these markets with one-day educational seminars in the heart of Chicago's financial district. Our programs are customized to your company, risk management goals, and information needs.

COST: An immersion is \$1,500 for the first guest and \$750 for each additional guest. Price includes breakfast, lunch and dinner.

TOPICS COVERED: Choose the standard schedule below or mix and match from the full list of sessions on the back. Don't see a session you like? Let us know and we can create a session just for you!

STANDARD SCHEDULE

- ▶ **Breakfast** – Meet the Rice Dairy team over bagels and coffee
- ▶ **Information Services and Research** – Discover the formal and informal research you can access as a Rice Dairy client.
- ▶ **NDPSR** – Dive into the National Dairy Products Sales Report (NDPSR) and learn about its components, how it works, its correlations and how it can impact your hedging.
- ▶ **Electronic Trading Session** - Learn how to use order management systems including Rice Dairy Platform (RDP), Oak, and CME Direct.
- ▶ **Trading Floor Session** - Watch the daily spot session at the Chicago Board of Trade and learn the basics of futures, and spot.
- ▶ **Lunch in the Loop** - Grab lunch in downtown Chicago .
- ▶ **Options** - A deeper dive into options with custom examples from your company including historical volume, greeks and trading strategies.
- ▶ **In Your Shoes** – Discover what the Rice Dairy team would do if we were in your shoes.
- ▶ **Dinner in the Loop** - Wrap up the day with dinner in downtown Chicago.

Call 312-492-4200 or email Brian Rice at bgr@ricedairy.com to schedule your Rice Dairy Immersion today!



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FULL LIST OF RICE DAIRY IMMERSION SESSIONS

Customize your Rice Dairy immersion! Choose our standard schedule or mix and match from the list of sessions below. Don't see a session you like? Let us know and we can create a session just for you!

BASICS

- ▶ **Trading Floor Session** – Watch the daily spot session at the Chicago Board of Trade and learn the basics of futures, options, and spot.
- ▶ **NDPSR** – Dive into the National Dairy Products Sales Report (NDPSR) and learn about its components, how it works, its correlations and how it can impact your hedging.
- ▶ **Instrument Session** – An introduction to futures, options, over the counter (OTC) trading, spot, and contract specs
- ▶ **Futures/Options/OTC Strategy Session** – Learn how to use futures, options and OTC to hedge, including how to manage orders and order flow.
- ▶ **Current Dairy Markets** – A review and outlook of the current dairy markets.
- ▶ **Class I** – Learn how a dairy farm can manage this natural long position.
- ▶ **Class III vs Class IV** – Learn about the difference between Class III and Class IV and how the prices relate to each other.

ADVANCED

- ▶ **Merchandising Opportunities and Inventory Management** – Learn how to use a cash and carry strategy to effectively hedge.
- ▶ **Forward Sales** – Discover how futures and options can improve forward sales offerings.
- ▶ **Options** – A deeper dive into options with custom examples from your company including historical volume, greeks and trading strategies.

RESEARCH & TECHNOLOGY

- ▶ **Electronic Trading Session** – Learn how to use order management systems including Rice Dairy Platform (RDP), Oak, and CME Direct.
- ▶ **Technical Analysis** – Learn how to study market action and forecast future trends using price charts.
- ▶ **Information Services and Research** – Discover the formal and informal research you can access as a Rice Dairy client.
- ▶ **Vault Technologies** – An introduction to Vault software, which combines dairy farm data with futures prices to create a two-year forecast.

THE BIG PICTURE

- ▶ **White Board Session** – Brainstorm solutions to your business problems with the Rice Dairy team.
- ▶ **In Your Shoes** – Discover what the Rice Dairy team would do if we were in your shoes.
- ▶ **SWOT Analysis** – A look at the strengths, weaknesses, opportunities, and threats of your hedging strategy.

GLOBAL

- ▶ **Global Dairy State of Play** – A look at the past, present, and projected future of the global dairy industry.
- ▶ **Global Dairy Instruments** – An introduction to futures and options on the European Energy Exchange (EEX), Euronext, and New Zealand Exchange (NZX) including settlements and underlying.
- ▶ **Global Dairy Pricing** – Learn about what makes global dairy prices tick, including correlations, global physical arbitrage, and hedging relative values.

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