



Katie Krupa joins Rice Dairy LLC

In our ongoing efforts to provide the dairy industry with the highest level of service and product offerings, we are proud to announce that Katie Krupa will join Rice Dairy as Director of Producer Services and head up a new educational division that will focus on Dairy Farm Risk Management. In her new role, Katie will focus on helping dairymen manage risk by providing educational opportunities, workshops and risk management plan development.

Katie comes to Rice Dairy with a breadth of knowledge and experience after serving a five year tenure as Director of Risk Management and Analysis at Dairylea Cooperative Inc. While at Dairylea, she worked with dairy farms throughout the country in both the education and execution of dairy farm risk management plans. She helped create and maintain strong bonds with dairy producers, and educated farms on various risk management tools, helping them determine the appropriate risk management program for their operation. She created various communication articles, newsletters, and presentations to inform dairy producers of current market activity. Prior to that, Katie also worked at the National All-Jersey Inc. where she gained a solid foundation in Federal Order pricing.

Brian Rice, Principal of Rice Dairy states, “We are committed to educating the dairymen and developing the dairy industry. We feel that Katie will succeed on both fronts and provide a product that will truly exceed the industries expectations.”

Katie Krupa on joining Rice Dairy; “I am excited about joining Rice Dairy who has been one of the pioneers in the Dairy Risk Management field. Their deep roots in the dairy industry, combined with my knowledge and extensive experience in education, will create a winning formula for the dairymen. “

Peter Turk, Principal of Rice Dairy adds, “We may not be the first in the dairy education arena but we are aggressive followers and we feel confident that we will deliver a first rate service offering. Katie joining Rice Dairy is just the first of a wave of new products and services that we will be rolling out in the coming months.”

Katie will start with Rice Dairy immediately and will run a branch office out of her home town in Northeastern Pennsylvania.



About Rice Dairy

Rice Dairy is a boutique brokerage firm offering guidance, analysis, and execution services on futures, options, spot, and forward markets; specializing in Dairy and markets at Dairy's periphery. Rice Dairy maintains an unparalleled position in the Dairy Complex on the trading floor of the Chicago Mercantile Exchange, with four exchange members executing on behalf of the firm's clients. Along with Chief Market Analyst Jerry Dryer, Rice Dairy publishes daily and weekly reports, periodic price forecasts, and pre USDA report estimates.

About Katie Krupa

Originally from Staten Island, New York, Katie attended college at Virginia Tech where she earned a Bachelors Degree in Dairy Science and a Masters Degree in Dairy Science Management. After college Katie worked for National All-Jersey Inc. dealing with pricing issues for high solids milk. Most recently, Katie was with Dairylea Cooperative Inc. and Dairy Farmers of America as the Director of Risk Management and Analysis. In this position Katie helped in the education and execution of risk management plans for dairy producers across the country. Katie and her husband reside in Northeastern Pennsylvania.

For more information, please contact Rice Dairy at 312-492-4200 or email info@ricedairy.com.

To learn more about the company, please visit www.ricedairy.com.