

**For Immediate Release!**

**Landmark Trading Company enters into a collaborative arrangement with Rice Dairy LLC for Dairy Risk Management Services.**

In an effort to provide his dairymen clients with a complete dairy risk management solution, Art Van Dyck, Owner and President of Landmark Trading Company, has decided to outsource his Introducing Broker services to Rice Dairy LLC. This collaborative arrangement will enable the Landmark Trading Company to focus on the current Dairy Consulting and Commodity Trading Advisory (CTA) business.

Art has been involved in the dairy risk management industry for over 13 years and built his company with an emphasis on quality rather than quantity. As the US dairy industry grows in the international marketplace, Art felt it was time to involve a company like Rice Dairy that has a global reach in the dairy industry.

Art on his decision of choosing Rice Dairy says: "I see Rice Dairy as making all the right moves to continue being one of the few premium risk management firms in the dairy industry." "They are quickly establishing a strategic presence in the European market which will be key to monitoring and participating in the global dairy markets."

Brian Rice, principal of Rice Dairy states: "We are proud that Landmark Trading Company has decided to relieve their Introducing Broker Services to Rice Dairy." "We will continue what Art has started in providing his clients with a premium risk management service." Brian adds, "We are excited that Art will continue to provide dairy consulting services to his clients and look forward to working with him in the future."

The official transfer date will be January 1, 2011. For more information about this arrangement, please contact Brian Rice at 312-492-4200 or Art Van Dyck at 303-668-7333.

**About Landmark Trading Company**

Landmark Trading Company is based in Aurora, Co. LTC has been providing risk management consulting and execution services to the dairy industry (primarily dairy producers) since 1998. LTC will continue to provide consulting services to existing and new dairy clients going forward. LTC is also a registered CTA that manages both private and public pools of investment funds in the commodity markets.

**About Rice Dairy**

Rice Dairy is a boutique brokerage firm offering guidance, analysis, and execution services on futures, options, spot, and forward markets; specializing in Dairy and markets at Dairy's periphery.