



Rice Dairy, LLC Joins CCX

November 21, 2006 (Chicago, IL) – Rice Dairy announced today that it has joined the Chicago Climate Exchange (CCX) as an Offset Aggregator. CCX designed, launched and operates the world's first and North America's only greenhouse gas (GHG) reduction and trading system, and remains the only system in the world for the reduction of all six greenhouse gasses.

Commenting on the membership of Rice Dairy, Dr. Richard L. Sandor, Chairman and CEO of CCX said "The potential for dairy operations to mitigate greenhouse gas through combustion of methane is tremendous. By being a part of CCX, Rice Dairy is showing true leadership in this area. The combination of Rice Dairy's trading expertise and environmental stewardship will benefit the Exchange and its Members. We are proud to welcome Rice Dairy into the growing CCX family."

Rice Dairy will participate in CCX as an aggregator of offset projects, focusing on methane capture and destruction at dairies. As a CCX-registered Aggregator, Rice Dairy will offer trading and administrative representation to dairymen who have invested in, or are considering investing in on-site methane combustion.

"Milk is not the only valuable commodity being produced daily on the dairy farm" says Rice Dairy principal Peter Turk. "We are starting to view energy and emission allowances as crops to be harvested and sold into the marketplace."

"Our belief that 'business, environmental, and social interests are indelibly linked' has led us to expand. This venture allows us to help our clients realize new income streams by altering their practices" adds Brian Rice. "The innovative American dairyman is uniquely positioned to be a key player in answering some of the most pressing societal questions while creating a new category of revenue. That's exciting!"

Both principals of Rice Dairy, Peter Turk and Brian Rice, have been involved in dairy futures since their introduction in 1996. As individuals, they joined the Chicago Climate Futures Exchange (CCFE) upon inception in 2004, and joined Chicago Climate Exchange (CCX) shortly thereafter. This background makes Rice Dairy an ideal firm to handle the burgeoning GHG emissions commodity market for milk producers.

About Rice Dairy, LLC

Rice Dairy is a boutique brokerage firm, offering guidance, analysis, and execution services on futures, options, spot, and forward markets; specializing in Dairy and markets at Dairy's periphery. Rice Dairy maintains an unparalleled position in the Dairy Complex on the trading floor of the Chicago Mercantile Exchange, with four exchange members executing on behalf of the firm's clients. Along with shareholder Jerry Dryer, they publish daily and weekly reports, periodic price forecasts, and pre-USDA report estimates. You can contact Brian Rice at 312-242-7980 or bgr@ricedairy.com.

About CCX

CCX is the world's first and North America's only voluntary, legally binding rules-based greenhouse gas emissions allowance trading system. CCX members reflect a cross-section of major public and private sector North American, Australian, Brazilian and Chinese entities. Reductions achieved through the CCX market are significant in scale and impact. The Chairman and CEO of CCX is economist and financial innovator Dr. Richard L. Sandor, who was named a Hero of the Planet by Time magazine for his work in founding CCX.